

PRESSRELEASE

FOR IMMEDIATE RELEASE:

Title Your Press Release Here, Make Sure it's Creative. Use Proper Title Case

ANYTOWN, PA (month day, year) – This is where you should be answering the basic questions, who, what, where, when, how, and why. Grab their attention. Make it strong.

You can expand on the information in the first paragraph. Quote yourself, and make sure you write in the third person (don't use "I", but use "he" or "she"). Talk about your technique and where you get your inspiration. You can include quotes from other sources. Make sure you stick to the facts—avoid embellishments and fluff. Don't use exclamation points. A press release is meant to be informative, not a sales pitch.

Include any additional information here, including other exhibitions you've done, cities where you have gallery representation, awards you've won, exhibits you've curated, etc. If appropriate, you can restate and summarize key points in the final paragraph.

CONTACT INFORMATION:

Your Name
Studio Name (if you have one)
555-555-5555
<http://www.webaddress.com>
e-mail address

###

Template courtesy of:

cybercat-va
virtual assistant services
www.cybercat-va.com